

## **IETA Leaders Summit Shared Society Track**

### **Beyond the Bedouin Tent: Arab Citizens' Lived Realities and Identities**

#### **Track Description:**

If you've watched Fauda, you've seen the streets of Kfar Kassem, an Arab city in central Israel, through a conflict lens: But what is daily life like for the city's 25,000 citizens? How are changemakers promoting opportunities and shared society for Israel's Arab/Palestinian minority? From the heart of Kfar Kassem, to the galleries of the Tel Aviv Art Museum permanent collection, we will explore the complex realities and identities of Arab citizens, and how to bring these perspectives to our learners.

#### **Schedule:**

**10:15am: Leave Yehuda Hotel**

**11:15am: Kfar Kassem Tour: By Bus and On Foot**

- Maisam Jaljuli, CEO, Tzofen-Tashbik
- Shawkat Amar, Guide, Drachim Shluvot

**12:15pm: Arrive at Klika**

**12:25pm: Lunch Discussion with Changemakers**

- Maisam Jaljuli, CEO, Tzofen-Tashbik
- Merav Boaz, Vice President, Tzofen-Tashbik
- Hanan Bari, Director, Kfar Kassem Leadership and Bridgetech Program, AJEEC
- Yakin Sarsour, Leadership Institute Coordinator, AJEEC
- Aden Khatib, BridgeTech Coordinator, AJEEC
- Fadi Far, Art Curator and Consultant, IATF Speaker Fellow
- Nour Dassouky, IATF Program Associate and Speaker Fellow

**1:00pm: Depart for Tel Aviv**

**1:40pm: Art and Identity: Tour and Discussion at the Tel Aviv Art Museum**

- Fadi Far, Art Curator and Consultant, IATF Speaker Fellow

**3:00pm: Depart**

## Speakers Bios:

### **Maisam Jaljuli, CEO, Tzofen-Tashbik**

Maisam is a social, feminist, and political activist. For many years, she has been deeply involved in promoting workers' rights, women's rights, and fostering a shared and equitable society for Arabs and Jews.

Before joining Tzofen, Maisam served as the Chairperson of the women's organization Na'amat, co-Chair of Sikkuy-Aufoq, and as a board member of Itach-Maaki: Women Lawyers for Social Justice.

She is currently a board member of the Association for Civil Rights in Israel and a leader in the grassroots movement Standing Together.

Maisam is the recipient of the New Israel Fund's Gallanter Prize for inspiring social leadership and the Walking Man Award for activism.

She holds a B.A. in Criminology and Sociology and an M.A. in Educational Leadership. Maisam lives in Tira with her husband and their three children.

### **Shawkat Amar, Guide, Drachim Shluvot, Kfar Kassem**

Born in Kfar Kassem, Shawkat taught Arabic, math, and science at the "Al-Hayat" school in his hometown for 38 years, where he also coordinated trips and extracurricular activities. In his retirement, Shawkat works as a guide with Drachim Shluvot (*Heb.* Shared Paths) and is happy to welcome people to his city!

### **Fadi Far, Art Curator and Consultant, and IATF Speaker Fellow**

Fadi contributes to the cultural enrichment of Arab society as a strategy consultant, including at the Tel Aviv Museum of Art. In this role, he leads efforts to make the museum more accessible and relevant to the Arab community. Fadi's passion for art and its social impact has driven him to pursue studies in art curation at the Shenkar College of Arts, Engineering, and Design. Previously, Fadi was a Strategy Consultant at TASC Consulting and Capital, where he played a pivotal role in the implementation and oversight of Government Resolution 550 (GR-550), the Ministry for Social Equality's 30 billion NIS Plan for Socioeconomic Development in Arab Society in Israel ("Takadum"). He collaborated with ministries and local authorities to address barriers faced by Arabs in Israel. Fadi is also a certified writer for Wikipedia, teaches communications skills, and previously volunteered with the World Economic Forum's Global Shapers community. Fadi holds a B.Sc. degree in Linguistics and Biology (Neuroscience Focus) from Tel Aviv University.